

Mehar Tableware Pvt. Ltd.
PRESENTATION

# **CERTIFICATIONS**



























































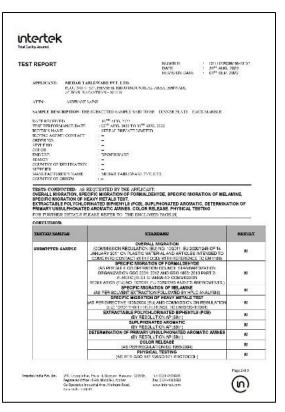
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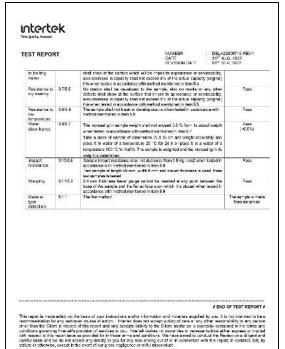


## **TEST CERTIFICATIONS**









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Interior included, 1990, Udyog Warr, Phase I., Cargaon, Haryam 120006. ed. 00244903400, Replaced Office of 20, Block B J., Morain No. 00244903400





# **SOCIAL ACCOUNTABILITY**





#### MEHAR TABLEWARE PVT. LTD.

(An ISO 9001:2008 Certified Company) CIN No. : U36100DL2014PTC273232

#### SOCIAL POLICY

#### MEHAR TABLEWARE (P) LTD. Is committed to:

- Respect the international and national instruments for social accountability.
- Comply with the applicable national and regional laws and other requirements related to social accountability, SA8000: 2014 and labor conditions.
- Improve the quality of life of the employees and the communities it serves, respecting the established practices and customs of the local region with regard for human dignity.
- Influence our partners in fostering a sense of social commitment for our stakeholders.
- The company shall continuously improve taking into consideration the changes in the legislation, code of conduct requirements and any other company requirements.



Regd. Off.: 313, 3rd Floor, Royal Chamber. 12/14 W.E.A., Saraswali Marg, Above Tip Top Market, Karol Bagh, New Delhi-110005 Phone: 011-47019957, 9311198772 Factory Add. (: 0-827, Phase-II, Ind. Area, Bhiward-301019, Rajashhan, Ph.: +91-8058033600 E-mail: ind. colinewill@gmacl.com; Website: www.dinewellii.



# **AUDIT CERTIFICATIONS**









# **COMPANY HISTORY**



- Incorporation: November 2014
- Promoters: Two Reputed Groups of India "Chaudhary's" & "Kapoor's" join hands & set up a company & factory for manufacturing world class 100 % Pure Melamine ware Products. Brand DINEWELL is born.



## **VISION**



- To be a world class Pure Melamine ware market leader through:
- Business Innovation
- Corporate Values
- Operational Excellence
- While fulfilling customers desire for excellent Retail & HoReCa range of products, simultaneously achieving business growth & profitability for its trade partners and the company.



## **MISSION**



- To be a preferred brand in the Indian & International domestic Retail markets & HoReCa segment.
- To give our customers satisfaction through our world class products & services.
- To ensure consistent success & growth for our distributors, dealers, vendors, business associates, employees & company.



## **INFRASTRUCTURE**



- FACTORY: Located at Bhiwadi, (Rajasthan), India. (60 km drive from New Delhi International Airport).
- **TEAM:** Fully equipped, state-of-the-art manufacturing unit, covering **78,576.54 Sq feet, 200**+ Highly Trained, Skilled, Experienced Technical & Production Team.
- RAW MATERIAL: Imported From THAILAND & CHINA.
- **❖ NUMBER OF MACHINES: 71**
- **❖ MONTHLY PRODUCTION:** 200 Tons +
- MOULDS & DECAL PRINTING: In House / Under one roof.
- R & D DEPT: Dedicated & Qualified Team with Zest & Zeal of developing & shaping Innovative New Products. 100+ New products launched every year.



# **FACTORY PICTURES**

















# **SHOWROOM PICTURES**

















# **CUSTOMIZED BRANDING**

















# **NEW COLLECTION 2023**





















# NEW DINNERWARE COLLECTIONS 2023



















# **MELAMINE PET BOWLS**

















#### **DISTRIBUTION NETWORK & SALES TEAM:**

DINEWELL products are supplied to domestic retail markets & HoReCa clients through a pan India distribution network consisting of:
 45 Super Distributors / Wholesalers / Preferred Dealers. 3,700 + Dealers.

#### UNDER THE ABLE SUPERVISION OF:

Dedicated & Experienced Sales Team of 12 Members



## **DINEWELL IN INDIA**



- Traditional & Hospitality Markets Pan India: DINEWELL today is a trustworthy name in the Indian market & enjoying a steadily growing brand loyalty.
- Modern Trade Pan India: DINEWELL presence is growing day by day. Presently DINEWELL has acquired commendable Shelf Space in large format stores viz. Hypercity, Spencers, Shoppers Stop, Store 99, D-Mart & Bazar India.
- TRADE SHOWS: DINEWELL has exhibited in the AHAAR & HGH Trade Shows in India in 2023.



# **INTERNATIONAL SALES**



- Dubai (U.A.E.)
- Kuwait
- Italy
- Nepal
- U.S.A.
- U.K.
- Guatemala
- Panama
- Greece
- Singapore
- S. Korea
- S. Africa
- Lebanon
- Germany

- France
- Doha Qatar
- The Netherlands
- Canada
- Benin
- Zambia
- Congo
- Togo
- Liberia
- Gabon
- Senegal
- Cote D'Ivoire
- Congo Kinshasha
- T-Chad



# **MODERN TRADE CLIENTS**



































### DINEWELL IN INTERNATIONAL TRADE SHOW

In 2023, Dinewell participated in the following International show:





In 2024, Dinewell is participating in the Ambiente 2024 Show – Hall 10.2, Booth # C50





For more details, please contact: **Mehar Tableware Pvt. Ltd**.,

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